

Thursday, 03.06.2010 | 13:00 – 14:30

## Plenary 9 (THU 4.1) Humanitarian Logistics



*Chaired and supported by Kühne Stiftung, Schindellegi, Switzerland*

The Earthquake in Haiti has sadly shown the outstanding importance of Humanitarian Logistics in disaster relief. It became obvious how little can be achieved if relief supplies, such as food, water, medical provision or temporary shelter cannot reach the site on time. Humanitarian logistics is a very important tool in disaster relief operations and in long term recovery and development.

As the number of people vulnerable to disasters is increasing, the resources and infrastructures to address those needs are limited. The collaboration amongst stakeholders in Humanitarian Logistics has the potential to greatly impact outcomes. The panel will discuss examples of worldwide humanitarian logistic operations before presenting the needs and potential solutions for more efficient and effective humanitarian aid. Questions to be addressed will be like "Is the coordination between local/national and international relief sufficient? How could it be improved? Is there a need for a world-wide network of hubs for relief actions? Could existent hubs be used for adding technical disaster relief material and resources? What are the political, technical, economic and social gaps and constraints? Can research and development support these efforts? Is there a need for standardization of terminology and technology?"

### Chair:

**Willhaus, Martin**

*Managing Director Kühne Stiftung, Schindellegi, Switzerland*



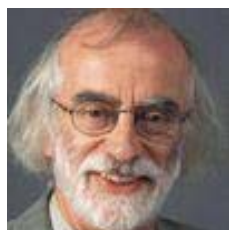
Martin Willhaus was born in 1953 and made his degree in Business Administration studies at the DAV, Bremen German Foreign Trade and Transport Academy in 1979.

He's a committee member of the Forum SCM at ETH Zurich, member of the advisory board GS1 (formerly Swiss Society of Logistics) and also member of the board of trustees of Pro Monastery Einsiedeln. From 1979 - 1982 he was Assistant to the Executive Board at the Andreas Christ Int. Forwarding, Heilbronn. In 1983 he started his position at Panalpina, Stuttgart as Authorized Officer / Marketing & Sales, where he became the Regional Director Southern Africa in 1989. He is Managing Director of the Kuehne Foundation since 2000.

### Facilitator:

**Ferrari, Marco**

*Senior Advisor and Member of the Board Global Risk Forum GRF Davos, Switzerland.*



Marco Ferrari was the Deputy Head of the Humanitarian Aid Department of the Swiss Agency for Development and Cooperation (SDC / Foreign Ministry). In the World Conference on Disaster Reduction (WCDR) in Kobe, Province of Hyogo, Japan, in January 2005, he served as the Chairman of the "Drafting / Main Committee" for the elaboration of the "Hyogo Declaration" and the "Hyogo Framework for Action 2005-2015". Till July 2007, he was Chairman of

the "ISDR Support Group", ie. the open ended group of countries supporting, within the framework of the United Nations, the "International Strategy for Disaster Reduction, ISDR". He also served as an elected member of "PLANAT", the Swiss National Platform for natural disaster risk reduction. He holds a doctoral degree of the Zurich University's Faculty of Law. Since his (early) retirement at the end of 2007, he has been active as an independent consultant. He is a member of the GRF' Foundation Board.

## Panellists:

### **Chomilier, Bernard** *Head of Logistics Development Unit World Food Program*



25 years experience with Humanitarian Organisations (MSF, IFRC, and WFP)  
1984 to 1992: Head of Missions for MSF in Mozambique, Afghanistan, Pakistan, Malawi, Liberia.  
1992 – 1995 Director of Logistics for MSF-France  
1995 – 1998 Head of regional Logistics Unit in Nairobi for the International Federation of Red Cross, in charge of Great Lakes and Somalia operations.  
1998 – 2004 Director of Logistics International Federation of Red Cross  
Since 2006 : Head of Logistics Development Unit World Food Program, in charge of staff development, systems development and change process.

Member of Board of Directors of the Humanitarian Logistics Association  
Member of the Advisory Committee for the Certification in Humanitarian Logistics  
Member of the Advisory Committee for the Master Degree in Humanitarian Logistics and Disaster management, Lugano University

### **Heigh, Ian**

**Picture not available at time of printing**

### ***Director EVERYWHERE Humanitarian Response and Logistics Services***

Ian has been involved in delivering international humanitarian assistance for over 15 major disasters since the mid 1990's, working as a logistician and response manager, largely with the International Red Cross (IFRC) and the United Nations. This has been interspersed with a career in commercial logistics.

Outside of disaster operations, some notable achievements include managing a team to re-engineer the IFRC's global supply chain, leading to the organisation winning the European Supply Chain Award for Excellence, and the award of best thesis when gaining his MSc in Logistics and Supply Chain Management at Cranfield University.

Ian has recently returned from working in Haiti where he was Logistics Coordinator for the IFRC, and is involved in setting up his new

company, Everywhere Disaster Relief. He is also undertaking a PhD focusing improving the way actors providing logistics services work together in disaster response.

## **Mutagamba, Maria**

***Minister for Water and Environment, Kampala, Uganda***



Hon. Maria Emily Lubega Mutagamba (MP) is the Minister of Water and Environment, Uganda and the Woman Member of Parliament, Rakai District, Uganda. She is a member of the UN Secretary General's Advisory Board on Water and Sanitation (UNSGAB) and also the Chairperson of Lake Victoria Environmental Management Program (LVEMP).

Formerly she was the President of the African Ministerial Council on Water (AMCOW 2005 - 2007), the Minister of State for Water (November 2002 -2006) and the Chairperson of the Nile-Com.

In the Water Sector, she is a strong advocate of Water for Humanity, Water for Production, Water for Eco system, and "WASH" – Water, Sanitation and Hygiene Messages. She is also a co-coordinator of the Global Women Leaders' Initiative for WASH and has supervised the Water Sector Reforms to the present admirable performance of the National Water Utility.

In the Environmental Sector, She is a strong advocate for the preservation of the Environment. She is promoting tree planting in Uganda. The general public has been guided on the benefit of tree planting and afforestation in order to mitigate the impacts of climate change. She believes that environment conservation development and avoidance of degradation of the soil and improving soil nutrients will be achieved through tree planting. Forest cover has been increased by engaging commercial/private tree planters and communities.

In the wetland Sector, she is an advocate of the RAMSAR principals of sustainable use and conservation of wetlands and eco systems

## **Stavridis, James G**

***Admiral SUPREME ALLIED COMMANDER, EUROPE  
COMMANDER, UNITED STATES EUROPEAN COMMAND***



Admiral James Stavridis assumed duties as the Supreme Allied Commander, Europe in early summer 2009.

Admiral Stavridis is a 1976 distinguished graduate of the U.S. Naval Academy and a native of South Florida.

A Surface Warfare Officer, he commanded the Destroyer USS Barry (DDG-52) from 1993-1995 completing UN and NATO deployments to Haiti and Bosnia, and a combat cruise to the Arabian Gulf. Barry won the Battenberg Cup as the top ship in the Atlantic Fleet under his command.

In 1998, he commanded Destroyer Squadron 21 and deployed to the Arabian Gulf, winning the Navy League's John Paul Jones Award for Inspirational Leadership.

From 2002-2004, he commanded Enterprise Carrier Strike Group,

conducting combat operations in the Arabian Gulf in support of both Operation Iraqi Freedom and Operation Enduring Freedom. From 2006-2009, he commanded U.S. Southern Command in Miami, focused on Latin America and the Caribbean.

Ashore, the Admiral has served as a strategic and long range planner on the staffs of the Chief of Naval Operations and the Chairman of the Joint Chiefs of Staff. He has also served as the Executive Assistant to the Secretary of the Navy and the Senior Military Assistant to the Secretary of Defence.

Admiral Stavridis earned a PhD and MALD from The Fletcher School of Law and Diplomacy at Tufts University in International Relations in 1984, where he won the Gullion Prize as outstanding student. He is also a distinguished graduate of both the Naval and National War Colleges.

He holds various decorations and awards, including the Defense Distinguished Service Medal, the Defense Superior Service Medal and five awards of the Legion of Merit. He is author or co-author of several books on naval shiphandling and leadership, including *Command at Sea* and *Destroyer Captain*.

The Admiral is married to Laura, and has two daughters Julia and Christina. He enjoys squash, tennis, and cycling rather slowly.

## **Thomas Fritz, Anisya**



### ***Co-Founder Fritz Institute, St. Francisco, USA***

Anisya Thomas Fritz is a co-founder of Fritz Institute and served as its Managing Director from its inception in 2001 until July 2007. During her tenure, Fritz Institute developed the award-winning Humanitarian Logistics Software (HLS) and its successor HELIOS; launched the sector-wide Certification in Humanitarian Logistics (CHL); and spearheaded the creation of the New Partnership for African Red Cross and Red Crescent Societies (NEPARC). As part of her duties, Dr. Thomas led Fritz Institute's beneficiary-focused research and initiated collaborations with leading universities worldwide.

A respected scholar, Dr. Thomas is the author of numerous articles on the global system of humanitarian relief, competitive strategy and international entrepreneurship. Her work has been published in leading journals such as *Harvard Business Review*, *Strategic Management Journal*, *Georgetown Journal of International Affairs* and the *Journal of International Business Studies*.

Previously, Dr. Thomas was an associate professor of strategic management and international business at the Ryder College of Business Administration at Florida International University and a visiting professor at the Stockholm School of Economics. She has a B.A. from Loyola College in Maryland and an M.S. and Ph.D. in Management from Virginia Tech.

## Fuhrer, Martin



### *Swiss Red Cross, Berne, Switzerland*

1979 – 81 Teacher

1981 – 91

International Committee of the Red Cross (ICRC) in Geneva  
Switzerland

Delegate in Argentina, Chile, Cuba and Haiti

Head of Delegation Falkland Islands (82), Salvador (83-85) and Angola  
(86)

Director Human Resources (87-88)

Head of Zone Middle-East and North Africa. In charge of Lebanon (89-  
91), the first Intifada and the first Gulf War.

1991 – 93

Director of a Center for Asylum Seekers in the area of Zurich,  
Switzerland with up to 350 refugees

1993 –

Swiss Red Cross (SRC)

Director of International Department in Berne, Switzerland

Annual budget of Department: CHF 54 Mio.

Number of employees: up to 100 incl. field delegates

Field of activity: humanitarian aid, development and rehabilitation in 32  
countries.

Member of the SRC Board of Directors

Member of the Swiss Solidarity Foundation Board



**International Disaster and Risk Conference IDRC Davos 2010**  
*Risk, Disasters, Crisis and Global Change - From Threats to Sustainable Opportunities*  
**3rd International Disaster and Risk Conference**  
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